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NASHVILLE ZOO FEATURED ON COVER OF AT&T REAL WHITE PAGES DIRECTORY

AT&T Advertising & Publishing Introduces New Name on Greater Nashville White Pages

NASHVILLE, Tenn., Jan. 10, 2008 — Nashville Zoo is featured on the cover of the 2008 Greater Nashville AT&T Real White Pages directory. An estimated 489,000 directories will be delivered in the next few weeks to Nashville-area residents and businesses. The AT&T Real White Pages contains residential, business and government listings and includes listings for Fairview, Franklin, Brentwood, Goodlettsville, Millersville, Hendersonville, Old Hickory, Triune, Arrington, LaVergne, Mount Juliet and Nolensville.

“We are proud to feature Nashville Zoo on the first AT&T Real White Pages directories for Nashville,” said Charley Bairnsfather, AT&T Real Yellow Pages regional vice president. “The directory covers have a little different look with the new name and logo, but you can still count on the AT&T Real Yellow Pages as your comprehensive source of community information.”

ADVISORY: AT&T Advertising & Publishing will unveil the Nashville AT&T Real White Pages on Thursday, Jan. 10, at 10 a.m. The event will take place at Nashville Zoo, located at 3777 Nolensville Road. Representatives from the Nashville Zoo and AT&T Advertising & Publishing will give a brief presentation; an opportunity for questions will follow.

“We are thrilled that the Nashville Zoo will be represented on the new directories,” said Rick Schwartz, president, Nashville Zoo. “This means that, for the next year, the zoo will be front and center anytime someone picks up an AT&T Real White Pages directory.”

Nashville Zoo is accredited by the prestigious Association of Zoos and Aquariums; this ensures that the zoo provides the highest standards of care and animal husbandry to the animals. The zoo is a nonprofit organization and is open every day except Thanksgiving, Christmas and New Year’s Day. The mission of the Nashville Zoo is to inspire a culture of understanding and discovery of our natural world through conservation, innovation and leadership.

AT&T Real Yellow Pages directories are recyclable, and the paper used to print the directories contains 40 percent recycled materials. To recycle outdated phone books, please visit Keep America Beautiful online at <http://www.kab.org> or call 877-887-3292 for recycling information in your community.

AT&T Advertising & Publishing is the largest directory company in the world in terms of revenue, and it publishes more than 1,250 directories in 22 states. YELLOWPAGES.COM, the AT&T online Yellow Pages, offers consumers access to local business

information, the latest business listings, city guides, maps and driving directions. Combined, these print and online products receive more than 5 billion consumer searches a year for local business information and provide more than 1 million advertisers with valuable sales leads to help their businesses grow.

For more information on the print directory or YELLOWPAGES.COM, please call AT&T Advertising & Publishing at 800-GET-REAL (438-7325) or visit online at <http://www.1800getreal.com>.

For additional information on the Nashville Zoo, call 615-833-1534 or visit <http://www.nashvillezoo.org>.

Note: This AT&T news release and other announcements are available as part of an RSS feed at www.att.com/rss.

Find More Information Online:

Web Site Links: AT&T Web Site YELLOWPAGES.COM Nashville Zoo Web Site	Related Media Kits: The Premier Local Search Site: YELLOWPAGES.COM
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About AT&T

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates, AT&T operating companies, are the providers of AT&T services in the United States and around the world. Among their offerings are the world's most advanced IP-based business communications services and the nation's leading wireless, high speed Internet access and voice services. In domestic markets, AT&T is known for the directory publishing and advertising sales leadership of its Yellow Pages and YELLOWPAGES.COM organizations, and the AT&T brand is licensed to innovators in such fields as communications equipment. As part of its three-screen integration strategy, AT&T is expanding its TV entertainment offerings. Additional information about AT&T Inc. and the products and services provided by AT&T subsidiaries and affiliates is available at <http://www.att.com>.

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